#### **SPONSORSHIP**

Looking to stand out from the crowd? Boost your brand by becoming a sponsor at the ALiCE 2014; this is an opportune platform to:

- Strategically position your brand
- Enhance corporate image and shaping consumer attitudes through a creative PR strategy
- Enhance brand awareness and loyalty
- Build new and deeper community networks
- Differentiate from competitors
- Show long-term commitment to the African Livestock sector and its development

The sponsorship packages span a wide variety of exposure, providing an opportunity to establish or enhance an existing marketing initiative, unrivaled networking opportunity with a targeted niche clientele.

Review the pre-packed sponsorship slots or get in touch with ALiCE 2014 secretariat for a customized sponsorship package.



### → REGISTER ONLINE TODAY

#### www.livestockafrica.com

Contact the ALiCE 2014 Secretariat on: Email: alice2014@livestockafrica.com

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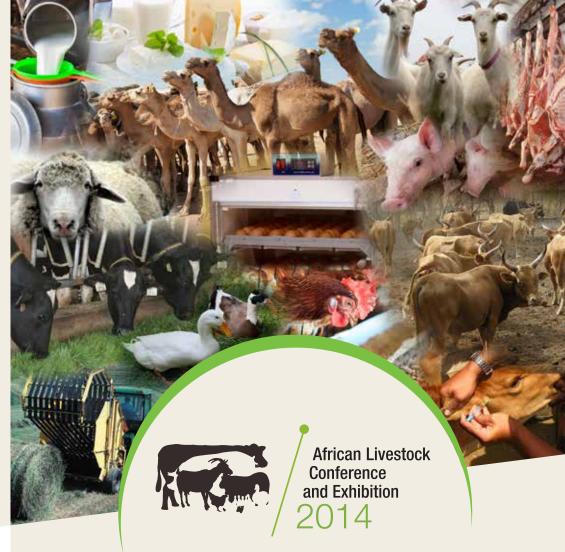












June 18th - 20th 2014

Speke Resort and Conference Center, Kampala, Uganda

# Africa's No.1 International All Livestock Conference and Exhibition (Alice2014)

www.livestockafrica.com



Dr. Jimmy Smith, Director General, ILRI

**Join US** and over the 100 leading livestock companies, from around the world and experience the energy and inspiration of the ALiCE 2014. You may just find that new product, trend or idea that makes the difference in your business.

#### But only if you're here!

Supported and jointly hosted by Eastern and Southern Africa Dairy Association (ESADA), the Eastern Africa Farmers Association (EAFF), ILRI, Ministry of Agriculture, Animal Resources and Fisheries (Uganda), Dairy Development Authority, NAGRC, Uganda National Council for Science and Technology, Makerere University, Uganda Dairy Processors Association, Private Sector Foundation, Uganda Veterinary Association, AFRISA, Poultry Association, Meat Processors Association among other regional and international organizations.

ALiCE 2014 once again presents you a unique opportunity to:

- Exhibit and showcase products and services to trade visitors
- 2 Join the influencers and decision makers in highly interactive discussions during the Conference sessions
- **3** Enjoy great networking opportunities during the official welcome cocktail and gala dinner.

ALiCE 2014 is the ultimate platform for livestock professionals and specialists to expand their business horizons.

## DON'T MISS OUT ON THIS GREAT OPPORTUNITY!!!!

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#### **EXHIBITION**

This is why you should Exhibit and make most out of ALICE 2014

- Extensive networking and Professional educational Opportunities to enhance your business
- Powerful online matchmaking tools to put your business in direct touch with the right people before and after the event
- Unparalleled exposure of your brands to African and Global Food Industry businesses
- Live demonstrations and showcase of cutting edge technologies regarding livestock in Africa and beyond
- Meet Animal feeds manufacturers and distributors in Africa and the world

Its only in AliCE2014 Where you can generate direct sales while simultaneously enhancing your brand image launch new products research your market build your prospective database and maintain relationships with your existing customers

Book a stand NOW and enjoy early bird discount rate at: www.livestockafrica.com

#### CONFERENCE

When was the last time you met key stakeholders, decision and policy makers in the livestock sector from around the world for three consecutive days?

ALiCE 2014 presents you with an opportunity to:

- An insightful and very informative African Livestock business conference by private and public sector leaders for global and African businesses
- Three day exhibition of technologies, solutions, information and knowledge in the African livestock industry from farm to fork
- Educational and informative field trips to gain fast hand experience of Uganda and indeed Africa livestock sector
- Entertaining and exciting networking and socializing activities e.g.
  cocktails, gala dinner among others
- Pre and Post conference touristic and recreational tours